



Selection Criteria: Fisher Engagement Officer

1. Demonstrated passion for recreational fishing and fishers including established networks and standing within the recreational fishing community in Tasmania including tackle shops, fishing clubs, and key stakeholders within the fishing sector.
2. High level communication and interpersonal skills, demonstrating an ability to relate to a wide range of people in a positive, supportive and engaging way, including development and maintenance of highly successful working relationships enabled by the ability to listen, consult, collaborate, negotiate and compromise to ensure effective outcomes.
3. A proven track record of positive social media engagement, content generation and ability to build social media communities is essential. Demonstrated technical expertise or qualifications in online communication is highly desirable.
4. High level organisational skills which enable the coordination, facilitation and conduct of a wide variety of activities and events, and the planning and completion of work activities in a tight timeframe.
5. Demonstrated experience in developing and implementing successful membership growth strategies, including attracting and building relationships with potential sponsors, partners, and collaborators.